



The Magic Bullet®: Teaches human resource and training professionals how to create training programs that challenge and engage employees while providing an equal chance for everyone to learn.

Universal Practice

- Companies train employees without understanding the difference between learning and processing information
- Companies try to incorporate learning styles into training without understanding their relevance on the job and link to productivity
- Companies focus on diversity but continue to overlook people who need accommodations to learn

Universal Challenge

- Learning is only partially relevant at work because all work does not require learning, but it does require doing and thinking
- More often than not training is linear, cognitive and theoretical, and many employees do not consider it a valuable use of their time
- Training programs today do not create adequate learning space for everyone that is relevant and tailored enough to help people actually do their jobs better

Critical Differences

Today's Training	Krysalis Training
Assumes one size fits all	Is deliberate in its architecture and tailored to be inclusive
Excludes people who do not fit the traditional model	Is structured to engage and challenge all participants
Labels learning in terms of styles	Accommodates learning in terms of processing information
Focuses on what needs to be taught	Focuses on what needs to be learned

The Answer

- Educate the professionals who manage human resources and training programs about the relationship between processing information, learning and doing, so that they can help all employees better do their jobs and be more successful at work

Krysalis Training Solution

- *The Magic Bullet®* provides a method and template that teaches participants how to create training programs that take all types of thinkers/learners into consideration while remaining focused on specific business objectives

Results and Returns

- A higher return on training dollars spent and improved retention rates
- Scalable training programs that accommodate and solve actual, real-life business problems
- Increased efficiency in learning by creating focused targets and distilling critical information